

ENTRY FORM

This year, submissions for the Trade Fair Design Annual 2021/22 are only possible via this Entry Form! Please complete the pages electronically in .pdf format and sign them digitally with a scanned signature and, if applicable, a firm stamp* on the last page. Together with the required material, simply send the document to jahrbuch@PLOTmag.com. If you have any questions, please do not hesitate to contact us at the same address!

**Instruction*

CONDITIONS OF ENTRY

All trade fair stands or all digital-analogue trade fair constructions as well as projects realised instead of a trade fair construction that were used during the period SPRING 2020 TO MAY 2021 are eligible.

Fields marked with * are obligatory!

Entrant* _____

Entrant's e-mail* _____

Author (concept and design)* _____

Address* _____

Contact person* _____

E-mail* _____

Website* _____

Exhibitor/client* _____

Address _____

Contact person _____

E-mail _____

Website* _____

Fair

Title* _____

Location* _____

Date/period of the fair* _____

Stand details

Size of the stand (in square metres)* _____

Awards/publications _____

Involved disciplines (company name, city) *Example: Hinz & Kunz GmbH & Co. KG, Musterstadt*

Architecture/design _____

Graphics _____

Lighting _____

Media _____

Construction _____

Others _____

Photo credits* (photographer, city) _____

Please be aware, that only credited photos will be published. Copyrights, rights of use and licences have to be clarified before submission. The publisher will not pay any fees.

Stand description/text

The textual description should provide information on the following questions in a **maximum of 1,500 characters**:

- What was the initial situation? Did the project have to be spontaneously rethought?
- What terms can be used to perfectly describe the stand concept?
- What was the basic conceptual idea / central message and how was this implemented in terms of design?
- What do you think is particularly unique or innovative about this stand? What distinguishes it from others?
- How were analogue and digital brand space connected?
- Were special technologies used or developed?
- What was particularly sustainable?
- What materials were used and how?
- What were the biggest challenges?

Your description serves our selection process and is not adopted 1:1 as the publication text: The editors are responsible for the content.

Forecast

Furthermore, this year we are asking you to give an **assessment of the future of the fair**: What are your three theses? Three wishes? Three achievements of the last few months? Three things you no longer want to see? Three ideas to secure the future of the fair? Three ...

Please formulate **three short sentences (approx. 150–200 characters)** on a topic that we can print as the lead of your article. If necessary, we will contact you again at a later date for a more detailed interview.

Photographs

10–15 motifs are required: printable digital data (**300 dpi, CMYK**) in the size of approx. 31 x 23 cm (portrait format) and approx. 46 x 31 cm (landscape format). Please also include the images for the selection process in screen resolution (**72 dpi, RGB**). Due to layout requirements, we need at least **one to two images in portrait format**.

Plans

Please attach one floor plan (or similar) per project, preferably to scale or with a dimensional chain, in .pdf or .eps format, as a printable vector-based graphic.

Digital bonus content (optional)

With our image recognition app [ayscan](#), you have the option of making **films, interviews, streamings, making-ofs etc.** about your project available to the readers. Please provide us with **up to five links**, for example to video platforms such as YouTube or Vimeo, to landing pages of your company or your client, or simply send us additional image material (no videos!) as individual files that we can link directly as a scrollable gallery.

Please name your images, plans as well as the bonus content clearly according to the following pattern:

author_client_trade fair_image number

PLEASE NOTE:

Please hand in your images and plans as required, otherwise there will be additional costs, which we will have to charge you.

Submission address

Please send the documents via download link (e.g. WeTransfer, Dropbox) to jahrbuch@PLOTmag.com.

Submission deadlines

The material for the projects can be submitted as of now, but no later than **May, 15 2021**. For exhibition stands completed after this date, the submission date is **May, 31 2021**.

Selection/notification/approval

Authors and publishers will make the selection independently and finally by the **end of July 2021**. You will then be notified whether the project has been included in the annual. In case of publication, you will receive a .pdf for approval before going to press.

Contract partner

In case of publication contract partner will be:

av edition GmbH | Verlag für Architektur und Design

Senefelderstr. 109

DE-70176 Stuttgart

Register court: Local court Stuttgart

HRB number: 747066

The exclusive place of jurisdiction for disputes arising from and in connection with this contract is the registered office of the publisher. All claims arising from or in connection with this contract shall be governed exclusively by German law.

Copyright/confirmation of authorship

We herewith confirm that we hold all rights of use and exploitation to the illustrations and floor plans/plans made available to av edition for the realisation of the title "Trade Fair Design Annual", and that we make them available to the publisher for an unlimited period of time and territory as long as they are used within the scope of the publication, its licences and co-editions. This consent applies to use in print and digital media, online and offline, as well as for press purposes.

We further confirm that we do not infringe the rights of third parties by providing the images and that we have clarified these rights in advance. Furthermore, we confirm that we are the sole authors of the submitted project and that we do not infringe any copyright claims of third parties. If applicable, we shall be liable for all claims or demands of third parties.

Privacy policy

In the case of publication, we confirm the right to pass on to the publisher the data provided (contact persons, customers, suppliers, project information) for the purpose of processing and fulfilling the order. We agree that the data collected will be used and processed exclusively within the framework of the book production and its handling. For the fulfilment of the contract, the publisher has the right to pass on the data to the company commissioned with the delivery, insofar as this is necessary.

Cost of participation

In case of publication, we undertake to purchase **ten copies at the special price of 65.00 Euro each incl. VAT plus shipping** (regular retail price: 79.00 Euro). The invoice amount is due with the selection of our entry, against invoicing by the publisher. Delivery of the books and a complimentary copy will take place after publication (December 2021).

Billing address*

Name _____

Address _____

Sales tax ID number _____

Delivery address, if different from above

Name _____

Address _____

We confirm that all information given above is correct.

Name of entrant _____

Signature (legally binding) _____

City, date _____